Sustainability Commitment and Platform

Praan Naturals is a registered trademark of Natural Sourcing, LLC. Natural Sourcing and its entities are committed towards ensuring long-term sustainability. The company is staffed by a dedicated team that upholds environmentally-friendly corporate standards, effectively reducing its environmental footprint while promoting ethical business practices.

Since its inception, Natural Sourcing has been on the forefront of the green movement. The company has developed a proprietary Qualification Processing System that enables the company to ensure that its suppliers maintain the highest environmental and ethical practices through proactive monitoring and validation.

The company's rigorous Qualification Processing Standards are paramount in ensuring fair trade and payment to its vendors, including small farmers, worldwide. Its standards also ensure that best practices are followed for farming, harvesting and production.

Internally, Natural Sourcing prides itself on its green initiatives that include the following:

- Harnessing 100% clean energy to power its 30,000 square foot corporate headquarters.
- Using eco-friendly LED lights to illuminate all indoor and exterior areas of our facility.
- Donating excess oil for use in biodiesel applications.
- Sponsoring a recycling program.
- Utilizing UPS Carbon Neutral for all UPS shipments.

Natural Sourcing has obtained its organic certification through CCOF.

As a forward-thinking corporation, Natural Sourcing actively continues to focus upon expanding its sustainable initiatives for ethically procuring superior quality, fair trade natural ingredients. Natural Sourcing does not perform testing on animals nor does the company purchase natural ingredients from companies that test on animals.

The company will continue its stringent qualification process for all vendors and suppliers, emphasizing its procurement requirements relating to environmental, social and animal responsibility.

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